



NEWS RELEASE

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CELEBRATE CHRISTMAS IN THE NEW, OLD FASHIONED WAY

ST. PETERSBURG, FL - October 12, 2007 -

"The Holidays are the time when "...remember when..." seems to be the start of every other conversation" reflects Diane Dempsey, designer of What's Buzzin'? Cards & Gifts with a Vintage Vibe.

Diane has added 14 new designs for 2007 to the existing What's Buzzin'? Holiday Line. As her inspiration for this year's new, old fashioned Christmas cards, she took a look back, WAY back. Using photos of bubble lights, 45 rpm Christmas records, and tin toys tumbling from a Christmas stocking, Diane takes us down memory lane with the 1950's Snapshots Series.

Also new for this year, the Vintage Tropical Christmas card line reminds us of the kitschy postcards once sent from sunny locales. This line of cards combines elements from vintage postcards, many that date back as early as the 1920s, with retro-styled illustrations to create a unique holiday message that perfectly captures the easy-going lifestyle of "Old Florida." These antique visuals have a bit of sass to them as well, the element of a pin up girl on the beach or helping Santa pick oranges, brings a new sense of fun to the traditional Christmas greeting.

"Christmas is all about nostalgia" states Brent Dempsey, webmaster and business manager for What's Buzzin'?, "We all look forward to the memories evoked when hanging a precious heirloom ornament or smelling the first batch of gingerbread cookies." The folks at What's Buzzin'? hope their cards will bring back memories of Christmases past and spread some old fashioned holiday joy.

As Diane likes to say, "Heck, just sending Christmas cards is old fashioned. Isn't it great?"

The entire card line is available online at www.whatsbuzzin.com, and selections at various card, gift and antique stores throughout Florida. For more information about What's Buzzin'?', visit the company's web site at www.whatsbuzzin.com or call 727.895.5259.

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HI-RES DIGITAL IMAGES OF PRODUCTS AVAILABLE

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