



WWW.WHATSBUZZIN.COM

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NEWS RELEASE - FOR IMMEDIATE RELEASE

Holiday Cards Are Buzzin' With Retro Vibe

ST. PETERSBURG, FL - September 15, 2006 - "The holidays just aren't what they used to be," is a sentiment that is often heard from consumers. This is not the case at www.WhatsBuzzin.com. The unique online store brings back the holidays of yesteryear with a distinctive line of retro-inspired cards. From baby boomers to young hep-cats, everyone can appreciate the cheerful notes, which bring a fresh approach to holiday card design. Borrowing a page from the 1940's Vegas scene and 1950's Americana, the cards deliver both nostalgia and humor.

Swing and jazz fans can kick up their heels to the unusual "Vintage Vinyl" holiday cards. Each card sports a vinyl-like surface on a "record" peeking out from inside the sleeve. Meanwhile, shopping divas will be delighted by the familiar retail scenes from the "shopping gals" series. From the boyfriend loaded down with a stack of gifts, to the bargain shopper rubbing her tired feet, the scenes are loaded with humor and holiday cheer. After all, it wouldn't be the holidays without a little shopping!

Along with their distinctive cards, www.WhatsBuzzin.com offers customers a unique holiday shopping experience. The online store is not only a place to find artfully designed cards and gifts, but it also provides the visitor an engaging archive of early 20th century culture through entertaining sound bites, photos and more.

When folks click on the "Retro Cookies" greeting card they get more than the smiling 1950's housewife; they get a recipe for sugar cookies. A click on the "Las Vegas Marquee" card and customers can view photos of vintage Vegas signs. So whether customers are reliving childhood memories of vintage Christmases, or they are too young to remember those bygone days, they can all enjoy the nostalgia and glamour of times past.

Those looking to revisit these golden times should log on to www.WhatsBuzzin.com, for holiday cards, trivia and so much more.

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HI-RES DIGITAL IMAGES OF PRODUCTS AVAILABLE

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